

The “Multilingualism in the digital world”.eu Anniversary Video Contest

Terms and Conditions

1. Eligibility criteria

The “Multilingualism in the digital world” .eu Anniversary Video Contest (the ‘**Contest**’) is open to participants (natural persons only) aged eighteen (18) to twenty-six (26) on 31 May 2018 23:59:59 CET, who are resident in Bulgaria (the ‘**Eligible Participants**’). Winning a prize is contingent upon fulfilling all of the requirements set forth herein. No purchase or payment of any kind is necessary to enter or win this Contest.

2. Administrator

The Contest is administered by EURid vzw, company registration number 0864 240 405, based in Woluwelaan 150, B-1831 Diegem, Belgium (the ‘**Administrator**’), and is subject exclusively to Belgian law.

3. Contest Period

The Contest will run from 20 March 2018 [09:00:00 CET] to 31 May 2018 (the ‘Contest Period’). The Contest Period consists of the following phases: entry submission – 20 March 2018 [09:00:00 CET] to 18 April 2018 [23:59:59 CET]; voting period – 20 April 2018 to 04 May 2018 [10:00:00 CET]; winners’ announcement and follow-up – 23 May 2018 to 28 May 2018; prize giving – 31 May 2018.

4. Entry criteria

Eligible Participants may enter the Contest by completing the following steps:

- Complete all fields of the application form (available for download at <https://eurid.eu/en/dotevuanniversary/>).
- Create a video file interpreting the given topic “Multilingualism in the Digital World” in accordance with the specifications outlined in paragraph 5.
- Submit a valid entry by sending a completed application form and information about the video file (a Vimeo link or transmission via Cryptshare, see paragraph 5 for details) by e-mail to contest@eurid.eu with the subject line: **.eu video contest/name + surname/video title** by 18 April 2018 [23:59:59 CET] at the latest.
- Within one working day (in the Czech Republic), the Participant will receive confirmation of entry by e-mail. Only proposals attributable to valid e-mail addresses and fulfilling the eligibility criteria (see paragraph 1) and entry criteria listed in this paragraph will be accepted. Only with the receipt of a confirmation e-mail will there be ‘**Valid Participation**’.
- The Administrator reserves the right to disqualify any person that does not adhere to the terms and conditions specified in this document.

The qualifying videos will be uploaded by the Administrator on the [EUregistry Facebook page](#), where the public can watch the contributions and vote by reacting to the videos.

5. Video and Technical Specifications

- The videos must be in one of the following formats: AVI, MKV, MP4, WMV, MPEG-2.
- The videos will comprise the following genres: vlog format, animated film, or short fiction.
- The videos will be between 45 seconds and 2 minutes 45 seconds long.
- The videos, along with a valid entry (see paragraph 4), will have to be submitted to the Administrator by 18 April 2018 [23:59:59 CET] at the latest. The video file can be provided to the Administrator in two different ways:
 - Eligible Participants can upload the video file to the [Vimeo platform](#). Upon uploading, they will receive a link, which, along with the completed application form, will be sent to contest@eurid.eu.
 - Alternatively, they can use the Administrator's secure [Cryptshare application](#). They will click on 'Provide', fill in their name, phone number, and e-mail address (which should all match the information provided in the application form) and agree to the terms of use. They will receive a verification code at the e-mail address provided, and will be asked to enter the code to proceed. They will enter contest@eurid.eu in the recipient field and click on 'next'. They will then choose the option 'Add files' (files up to 1.96 GB in size can be added), attach the video file, and click 'next'. The transfer options can be adjusted if necessary. However, the Administrator does not require a password to receive the video file. The Eligible Participant can draft an accompanying message, in which the subject line of the video transfer should be the same as the subject line of the e-mail containing the application form. Then they will click on 'Start Transfer'. Once the confirmation window is displayed, they may close the Cryptshare window.
- The language of the video shall be one of the official EU languages. The video shall include subtitles in English. Silent videos will also be accepted .
- No submitted material containing sexually suggestive, juvenile, gross, bizarre, profane, or rough content and language will be accepted.
- Eligible Participants may submit one entry only.
- Eligible Participants must be available on 31 May and 1 June 2018, the dates on which the winners will be participating in the DigitalK event in Sofia, Bulgaria.
- Videos sent by e-mail along with the application form will not be accepted.

6. Winners Selection and Notification

- The top five (5) videos, which receive the highest number of votes (through the available Facebook reactions – Like, Love, Haha, Wow, Sad, Angry) in the Voting Period, will be reviewed by a Judging Panel, consisting of representatives of the Administrator. They will choose the three prize winners (the '**Winners**') from these. The decision will be made based on the following criteria:

- *Respect of the theme of the contest and conceptual relevance* – The video should be specifically created for the purposes of the contest and reveal the author’s individual perception of the theme – multilingualism in the digital world – which should be the focal point of their interpretation. The Judging Panel will observe and score on format and organisation of the video’s content, the logical flow of arguments, and the presentation of sub-topics or sub-arguments. The overarching message of the video should be relevant and appropriate to the subject matter.
- *Originality* – Includes evaluation of the author’s ability to think independently, critically, and creatively, to express ideas that are novel, distinguishable, and unusual compared to interpretations, which are known to have been expressed by other parties.
- *Visual Design* – Refers to the video’s appearance. Remarkable visual design is aesthetically pleasing, appropriate, and relevant to both the audience and the message it is trying to convey. The design should be powerful enough to remain in the viewers’ minds long after they have seen the video.
- The Judging Panel will be composed of a team of four (4) representatives of the Administrator, with extensive expertise in the fields of international relations, Internet governance, online multilingualism, communications, marketing, and regional and national partner management, and who represent three (3) different European countries (Italy, Czech Republic, and Bulgaria) and five (5) European languages.
- The Winners will be notified of their selection via an e-mail message by one of the Administrator’s agents on 21 May 2018. In addition, the Winners will be announced on 23 May 2018 by means of a news item, published on the Administrator’s public website www.eurid.eu, social media posts (on [Facebook](#) and [Twitter](#)), and a press release to Bulgarian media outlets. If a Winner cannot be contacted, or does not confirm his/her attendance at one of the venues of the main prize givings (see paragraph 7) and/or the DigitalK event within two (2) days of receiving the notification, the Administrator reserves the right to withdraw the prize from that Winner, and to give it to the next eligible person from the list of Eligible Participants. An eligible person in this case refers to someone who successfully entered the contest by means of Valid Participation and was awarded the next-highest score by the Judging Panel.
- Any further information and/or communication will be sent to the Winners via the email provided to the Administrator (see article 3).
- The Winners will receive a visitor’s ticket code for the DigitalK event via the e-mail address provided to the Administrator and will have to register to attend DigitalK.

7. **Prize and Conditions of Award**

- The Administrator will reward one (1) Eligible Participant with a main prize. The main prize consists of a visitor’s ticket to the DigitalK event (which will take place in the Sofia Event Centre, Sofia, Bulgaria on 31 May – 1 June 2018) and one of the following options:

- a one-week internship at the .eu Academy (for participants interested in the fields of marketing and external relations) in the Administrator's regional office in Pisa, Italy;
- participation on the Internet Governance (IG) Course in the Czech Republic, which will take place over the course of three days in late November 2018;
- participation on the Cybersecurity Course in Pisa, Italy, which will take place over the course of two days in early November 2018.

NB: all of these courses and internships will be run in English only.

- The main prize consists of the following elements: travel (two return economy class flights from any Bulgarian location to Pisa or Prague depending on the Winner's choice), accommodation costs (of the Administrator's choice and at their sole discretion), meals (upon reimbursement), and participation fee in relation to the attendance at the .eu Academy or on one of the courses, which will be borne by the Administrator. Any additional prize-related expenses (health insurance, travel within Bulgaria, and any and all other costs and taxes) shall be the sole responsibility of the Winner.
- The Administrator will reward two (2) further Eligible Participants with a runner-up prize in the form of a visitor's ticket to the DigitalK event (which will take place in the Sofia Event Centre, Sofia, Bulgaria on 31 May – 1 June 2018). Any and all prize-related expenses, including all travel costs, accommodation costs and any and all taxes, shall be the sole responsibility of the Winners.
- No cash alternative to any of the prizes will be offered. The prizes are non-transferable.
- Winners agree to assume full responsibility for any risk of bodily injury, death, or property damage arising out of, or related to, the prize.
- The Administrator reserves the right to cancel or amend the competition, and these terms and conditions, without notice in the event of a force majeure, any actual or anticipated breach of any applicable law or regulation, or any other event outside of the Administrator's control. Eligible Participants will be notified of any changes to the Contest by the Administrator.

8. **Disclaimers**

- By submitting the video file, Eligible Participants grant the Administrator non-exclusive, royalty-free license and right to copy, transmit, distribute, and publicly display their video as a whole or in part for marketing purposes and for a limited period of time on the Administrator's own websites or on any third party websites and/or applications. Eligible Participants also represent and warrant that: 1) they have the right to submit the content to the Administrator and grant the license set forth above; 2) the content does not infringe any third party rights, including intellectual property rights and privacy rights; and 3) the content complies with these terms and conditions and all applicable laws.
- This Contest is in no way sponsored, endorsed, administered by, or associated with Facebook. Participants will be providing information to the Administrator and not to any other party. Facebook, Inc. cannot be held liable for anything related to this Contest.

- The Administrator reserves sole discretion to cancel, terminate, modify, or suspend the Contest, should virus, bug, unauthorised human intervention, fraud, or any other cause beyond the Administrator's control corrupt or affect the administration, security, fairness, or proper conduct of the Contest.
- The Administrator reserves sole discretion to disqualify any individual who tampers, or attempts to tamper, with the entry process, the operation of the Contest or website, or who violates the Contest rules.
- By entering this Contest, Eligible Participants are indicating their agreement to be bound by the Contest rules and the Administrator's decision. Participants cannot claim any rights on the basis of this Contest. In case of disputes, the Administrator's decision will be final, binding, and incontestable.
- By entering this Contest, Eligible Participants agree to release the Administrator, employees, officers, and directors from any liability for illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly.
- The Administrator will under no circumstance whatsoever be liable for any damages, delays, changes, disruptions, cancellations, unavailability of the prize(s) due to local public holidays or other conditions affecting availability or enjoyment of the prize(s), nor any act or omission whatsoever by any form of transportation and/or accommodation organisation included in the prize(s).

9. **Privacy Policy**

- By participating in the Contest, participants consent for the Administrator to obtain their name, date of birth, and contact details for the sole purpose of administering this Contest and contacting the Winners.
- In no event will the personal data of participants be used for marketing purposes or disclosed to third parties without their prior consent.
- The personal data of participants will be retained by the Administrator for a reasonable period after the Contest and the prize redemption Period in order to operate the Contest in a consistent manner, and to deal with any queries from participants.
- Otherwise, any personal data relating to the participants will be processed in accordance with the Administrator's privacy policy, available at <https://eurid.eu/en/other-information/legal-notice/>, which is subject to change as of 25 May 2018.
- Winners agree that their images may be used in any publicity material in relation to the Administrator's promotional activities.