Flavia Pennetta

CITIZEN of the WORLD
Winner of the 2015 US Open

Bajo

The intriguing world of toys

Fabrizio Bosso

When music is your passion

Find all our latest news at www.eurid.eu
Dear readers,
.eu is not just an internet domain name extension, it's an identity. It says that you live or work in the European Union and/or the EU.

If you have ever thought about launching your own online business, or simply establishing a presence on the Internet, and wish to appeal beyond national borders, access the EU and further still, then .eu is for you.

Since 2005 the extension has been managed by EURid, a multinational organisation that prides itself on keeping millions of people’s online identity safe and secure.

Behind these registrations lies a story, a story we have invited our users to share. These pages are filled with testimonials from every day .eu users, enabling readers to see inside the lives of some of our domain name holders.

Enjoy the read, both… in achieving your own goals, be they personal, professional or a bit of creativity relating to the internet.

Over the past nine years over 3.9 million domain names have been registered. Behind every one of these registrations lies a story, a story we have invited our users to share. Our hope is that the success stories found within will serve as a source of inspiration and prove helpful for you.

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Enjoy the read,

Giovanni Seppia,
External Relations Manager

Editorial

News

3 852 058 .eu domain names registered at the end of Q2.

We are the first European TLD registry to be registered by the EU Eco-Management and Audit Scheme.

TOP GROWTH COUNTRIES Q2 2015 vs Q1 2015

81% RENEWAL RATE

2.7% Malta

7.0% Poland

7.5% Croatia

TOP 3 COUNTRIES for .eu domain name registrations

222 488 .eu domain names registered in Q2 2015

France

Netherlands

Germany

The .eu Web Awards continue with the 2015 edition.

The 2015 .eu Web Awards ceremony will be held at the Natural Sciences Museum in Brussels on November 18th.

For more upcoming events, check out eurid.eu/about-us/meet-us

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107, Roger-Béllocq-Becker 1210 Brussels, Belgium. Tel: +32.2.401.27.50. Fax: +32.2.401.27.51. www.eurid.eu

How you deal with what you do and what better adding is after your deal? www.eurid.eu/about-us/meet-us

EUROPEAN TLD REGISTRY

12 October 2015

ICANN 54

Globally significant meetings take place three times each year and affords us the opportunity to follow different regions of the globe to discuss and imply initiatives to improve the quality of the internet. ICANN meetings are held three times each year to gain more knowledge on launching, running and developing their business. The event will take place at GLOBEX / Stockholm.

10-13 November 2015

.EU WEB AWARDS

Brussels, Belgium

The .eu Web Awards ceremony will be held at the Natural Sciences Museum in Brussels on November 18th.

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On 7 April 2006, EURid opened the .eu TLD for general registration on a strictly first come, first served basis. Over the years millions of .eu domain names have been registered across the European Union and, more recently, the EEA by individuals and organisations from a wide range of sectors. The countries in the top ten list account for 87.5% of all .eu registrations! German residents have the most .eu domain name registrations, followed by residents of the Netherlands and France.

Discover more of our success stories on our youtube channel: youtube.com/user/EuropeanRegistry
Flavia Pennetta was born in Italy and has travelled the world as a professional tennis player since she was little more than a teenager. She considers herself a citizen of the world. Her style and elegance have seen her compared to Lea Pericoli, while, on the court, she has always taken Monica Seles as her inspiration.

One of her greatest victories came at the US Open in 2009, when she fought off six match points to defeat Zvonareva. In the same year, thanks to a series of fifteen consecutive wins, she entered the WTA Top 10. In 2010, she won the WTA title in the doubles, followed by her third Federation Cup. In September 2015, Flavia won the title of US Open champion.

"90% of my life is spent travelling the world"

"I am Italian first and foremost, but my lifestyle also makes me a citizen of the world. Choosing a .eu domain name represents the first step in expanding the boundaries of my approach to communicating, as I seek to engage with a more international audience."

flaviapennetta.eu enables fans to keep up to date with Flavia’s achievements.

"I am Italian first and foremost, but my lifestyle also makes me a citizen of the world. Choosing a .eu domain name represents the first step in expanding the boundaries of my approach to communicating, as I seek to engage with a more international audience."
Fabrizio Bosso: “Many domains are too generic, whereas .eu has a new and fresh identity. It is recognisable everywhere and does not invoke a purely ‘commercial’ image.”

.eu has a new and fresh identity

Fabrizio Bosso was born in Turin on 5 November 1973. His passion for music and, in particular, the trumpet started from an early age while growing up in Piossasco (Italy). The well-known musician has travelled extensively to perform live all over the world.

fabriziobosso.eu provides a concert diary, a discography, biography and much more content online to fans.
BAJO is a family-based Polish design and manufacturing company founded in 1993 by Wójcik Bajo, an architect and set designer. The factory—located at the foot of the Polish Carpathian Mountains—introduces sustainable solutions to the toy creation process. Their website bajo.eu has enabled them to promote their products to a number of markets. On average, bajo.eu has approximately 12,000 users annually and receives 240,000 calls and associated requests.

“We have a .eu domain name as we are a European brand”

Although we sell internationally we have a .eu domain name as we are a European brand and we sell mostly to European customers. BAJO toys are designed and made with full knowledge of applicable European regulations. All materials used are of European origin.

BAJO provide information on the company’s history and vision as well as a catalogue of all its products.
Get an unrivalled online presence with the power of .eu

3 reasons to choose .eu

- Signal quality and trustworthiness as a legal entity in the European Union or the EEA subject to EU trading and consumer laws.
- Demonstrate your environmental commitment by registering a .eu. EURid, dedicated to compensating its CO₂ emissions, is the only registry in Europe to be registered by the EU Eco-Management and Audit Scheme (EMAS).
- Show you are European and an international player open for business across the 28 EU Member States, the EEA countries and beyond.

Visit www.eurid.eu and register your .eu today.