



# Applicant's guide

ACTIVATION PROCEDURE FOR RESERVED NAMES



In accordance with the European Commission regulation\*, a number of .eu, .eю and .eu domain names have been reserved either by European Union institutions, EU Member States, or EURid. Some names have also been reserved by EEA countries, and countries in the EU accession phase. A reserved domain name cannot immediately be registered on a first come, first served basis. However, it may be registered on behalf of an eligible organisation or individual, by following the so-called activation procedure.

### The activation procedure involves 3 steps:

- **STEP 1**

The potential domain name holder (the applicant), submits an activation request form to EURid:

- You can find the application request form [here](#)
- Well-reasoned requests to release a reserved name are to be sent in PDF format to [reservednamesactivation@eurid.eu](mailto:reservednamesactivation@eurid.eu).

- **STEP 2**

The applicant requests a particular .eu registrar to initiate an activation transfer within EURid's system.

- The list of accredited .eu registrars can be found here: <https://eurid.eu/en/find-a-registrar/>
- Please make sure that the contact data with which you provide your registrar match the contact data provided in your application form to EURid.

Your registrar may get in touch with EURid regarding the activation transfer procedure at [reservednamesactivation@eurid.eu](mailto:reservednamesactivation@eurid.eu)

- **STEP 3**

Once the application form is submitted to EURid by the applicant, and the activation transfer is initiated in the system by the registrar, EURid contacts the appropriate NRA office to ask for activation approval. The NRA decision is usually given within 14 days. EURid will inform both the applicant and the registrar of the outcome of the request.

**Registration terms:** In the event that the application is met positively by the NRA, the domain name will be registered for a period of one year on the applicant's behalf, subject to term extensions or deletion requests.

A name registered through the activation procedure cannot be transferred to another holder. If the current holder no longer wants the name, or does not abide to registration terms, the name can be deleted and will automatically revert to a reserved name status

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\*The European Commission Regulation (EC) No 874/2004 including its subsequent amendments and/or integrations. For more information, please refer to EC regulations 1654/2005 and 560/2009 ; a corrigendum to Commission Regulation (EC) No 560/2009 of 26<sup>th</sup> June 2009 amending Regulation (EC) No 874/2004.