



Celebrating More Than 5 Years of

Environmental Management

greenovate.eu

Eco-Innovation for
a Sustainable World

letscleanupeurope.eu

Purifying the Planet
One Scrap at a Time

Dear reader,

What a year 2017 is shaping up to be. With many exciting events around the corner and implementations in the works, we absolutely cannot wait to see what this year has in store for our beloved domain name extensions.

Our focus remains on building a strong multilingual community in hopes of empowering those to properly convey their message and represent their identity. That said, we've seen consistent growth with .eu, the .eu extension in Cyrillic, which now records 2 353 registrations. In addition, as we can discern from the latest IDN World Report, IDNs are growing faster than ever before, measuring 9% growth from 2014-2015. There are many opportunities to grow this space further and we're constantly searching for ways to contribute.

Furthermore, one of our top priorities this year is to enhance our efforts towards solidifying the security of the .eu and .euo domain name space. In an ever changing online world, where malicious and abusive activity is increasing, maintaining a trustworthy and secure environment is of utmost importance. Between our partnerships with Europol and EUIPO, ISO 27001 certification, WHOIS quality, and predictive technical implementations we are greatly ramping up our work in this field to better protect you.



“Security is at the forefront of our strategy”

This issue of the .eu Illustrated is dedicated to the more than five years of environmental management that we at EURid have accomplished under the prestigious EMAS scheme. That is why we would like to shed some light on our valued community members who advocate for a greener today, and tomorrow. Together, we work very hard to restore our planet's health and wellbeing, abiding by the mantra – reduce, reuse, recycle. We invite you to join us in our pursuit. After all, the more the merrier!

Enjoy the read,

Giovanni Seppia,
External Relations Manager

January 5, 2017

Reduce, Reuse, Recycle – BORSEGGI for EURid



eurid.eu/en/news

February 13, 2017

EURid Employs the Use of Denic Anycast

eurid.eu/en/news

February 17, 2017

Our Q4 2016 Progress Report is Now Available!

eurid.eu/en/news

February 28, 2017

The 2017 .eu Web Awards Nomination Period Begins on 4 April!

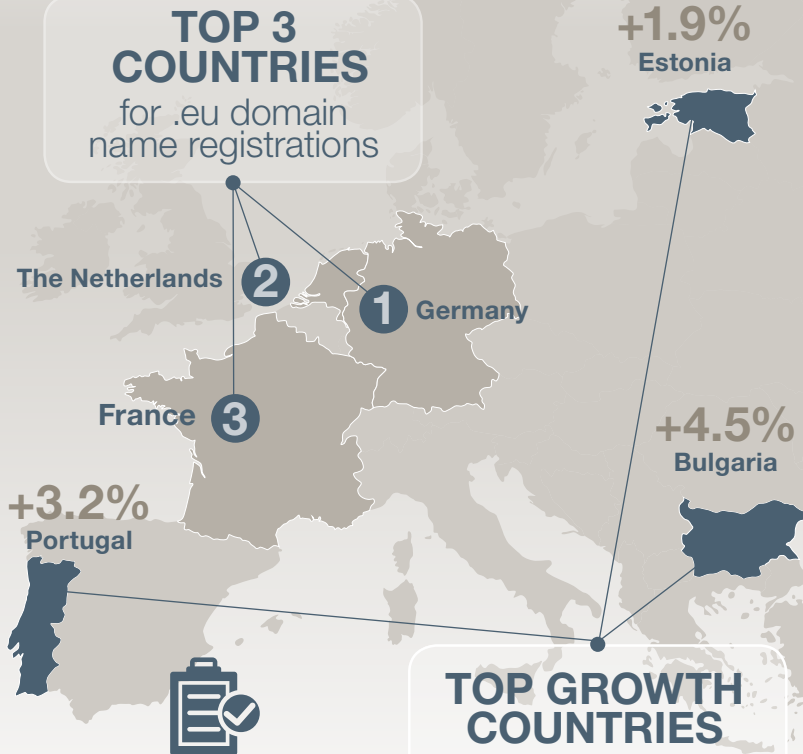


eurid.eu/en/news

3 760 695

.eu domain names registered at the end of Q4 2016.

TOP 3 COUNTRIES
for .eu domain name registrations



+1.9%
Estonia

The Netherlands **2** Germany **1**

France **3**

+3.2%
Portugal

+4.5%
Bulgaria



175 050

NEW .EU REGISTRATIONS
IN Q4 2016

TOP GROWTH COUNTRIES

Q4 2016 vs Q3 2016



79%
RENEWAL RATE

The renewal rate during Q4 was 79%. The average renewal rate over the past ten years is 80%.



Come for visibility,
stay for quality.

Marc Van Wesemael,
General Manager



Agenda

11 - 16 March

ICANN58

Copenhagen, Denmark

Hosted by the Danish Business Authority, ICANN58 takes place in Scandinavia's largest conference center, the AC Hotel Bella Sky Copenhagen. With a centralized focus on important topics like security in DNS and DNSSEC, cross community collaboration, universal acceptance and much more, this ICANN is shaping up to be the best yet!

27 - 31 March

WHD GLOBAL

Rust, Germany

WorldHostingDays (WHD) is the most important gathering of the international hosting industry. The basic principal of WHD is to unite and foster interaction between hosting industry experts from around the globe as well as to create new opportunities for partnering companies.

25 - 26 April

WEBIT EUROPE

Sofia, Bulgaria

WEBIT Festival Europe brings together some of the world's top enterprise leaders and European policy makers along with some of the hottest startups and founders with the goal of facilitating a discussion on a wide array of impactful topics.

7 - 22 October

CODEWEEK 2017

Pisa, Prague, Stockholm, Brussels

For the second year in a row, EURid will participate in CodeWeek, the grass-roots movement that celebrates creating with code. The main idea behind this initiative is to make programming more visible and assist people of all ages to bring their ideas to life with code.

.eu
Your European Identity

Share your story! Are you a .eu domain name holder wishing to share your story?
For contributions please email press@eurid.eu.

For more upcoming events, check out
eurid.eu/en/home

Celebrating Better Transport

Travel may be more popular than ever before, but Europeans are increasingly aware of its cost – both in terms of money and its effect on the environment. Fossil-fuel based modes of transport degrade our air quality and contribute to harmful climate change, while private vehicles clog up city streets, taking away valuable urban space. By creating transport structures entirely reliant on energy-intensive and emissions-releasing vehicles, we have inadvertently made our towns and cities less safe, less healthy, and less pleasant places to live and work.

The EUROPEANMOBILITYWEEK campaign encourages cities and towns to test out environmentally friendly transport alternatives, and to explore the social, environmental and economic benefits they can bring. City-dwellers are encouraged to get on their bikes, go out walking, and to take public transport for the week, experiencing the positive effect that sustainable mobility can have on their well-being and their wallet.

EUROPEANMOBILITYWEEK runs from 16 – 22 September each year. Last year saw 2 427 cities and towns take part from 51 countries around the globe – a record participation rate for the campaign.

To register themselves, cities and towns must first visit the award winning website www.mobilityweek.eu. The website is the hub of the campaign, providing

useful information, design materials, campaign updates, and more. The website should also be of interest to those simply looking to learn more about sustainable mobility in general.

Cities from Europe and further beyond are invited to join in by carrying out at least one of the following measures: holding a week of activities celebrating sustainable transport under the year's theme, implementing a permanent measure that encourages a long-lasting shift to environmentally friendly forms of getting around, and holding a 'Car-free Day' event in which a street or streets are closed to traffic and open to citizens for the day.

Businesses, NGOs, schools and other actors promoting a behavioural shift towards a more sustainable urban mobility culture can also register their



A few stands from European Mobility Week 2016.

actions on www.mobilityweek.eu, gaining visibility and sharing their success story with the world. This year will be celebrated under the theme of 'Clean, shared and intelligent mobility', as encapsulated by the slogan 'Sharing gets you further'.

By using shared forms of transport, be it bicycle-sharing schemes, e-vehicle sharing, or even ride-sharing, we can reduce our expenses and lower our carbon-footprint. Intelligent services, such as apps and online platforms, can help us to share more efficiently, making it easier than ever before to manage our mobility together. This year's theme fits into the wider discussion of embracing a shared economy, in which

products and services are used and paid for by a number of people.

Two awards are managed by the campaign: The EUROPEANMOBILITYWEEK Award, which recognises the city or town judged to have done the most to raise awareness surrounding sustainable mobility during the week, and the Sustainable Urban Mobility Planning (SUMP) Award, which is presented to the local authority that has succeeded in developing a mobility plan addressing the diverse transport needs of people and businesses and, at the same time, improving quality of life. The winners will be announced at a ceremony in Brussels on 20 March 2017.

For more information on the campaign, visit: www.mobilityweek.eu

Our Pledge to Environmental Management

EMAS, the European Union Eco-Management and Audit Scheme, is available in the 28 EU Member States and counts as the premium standard among environmental management schemes, bringing together solid environmental management and transparent reporting structures.



PERFORMANCE

EMAS supports organisations in finding the right tools to improve their environmental performance. Participating organisations voluntarily commit to both evaluating and reducing their environmental impact.

CREDIBILITY

Third party verification guarantees the external and independent nature of the EMAS registration process.

TRANSPARENCY

Providing publicly available information on an organisation's environmental performance is an important aspect of EMAS. Organisations achieve greater transparency both externally through the creation of an environmental statement and internally through employees' active involvement.



EMAS targets frontrunner organisations, both public and private, that aim to achieve a continuous improvement of their environmental performance and demonstrate this through public and third party verified reporting. As a result, companies often save resources in terms of time and money and can effectively support environmental protection.

On 23 May 2012, EURid became the first European TLD registry to achieve EMAS registration. Although EURid has taken an environmentally responsible approach to operating .eu for many years, in 2012 the EMAS registration formalized their ongoing activities and demonstrated EURid's public commitment to further reducing their carbon footprint.

The mantra behind this approach always was and is – “Our objective is to incorporate principles of sustainability into as many business decisions and activities as possible.” For this reason, over the past 5 years EURid has achieved more than ten environmental objectives, forty actions and six environmental core indicators that EMAS has defined. All the information about this successful journey is in EURid's 2015-2017 Environmental Statement, which has been approved after having successfully undergone its yearly EMAS audit. The yearly audit serves to assess EURid's environmental performance. Many efforts have been made day by day to ensure that the activities planned are fully environmentally compatible.

One of the most important commitments is to assess EURid's carbon footprint on a yearly basis and compensate for the CO₂ emissions that they generate. EURid's carbon footprint has been quantified since 2013 in accordance with the requirements of ISO 14067:2013 and ISO 14064:2006 and certified by an independent body. To compensate for the annual CO₂ emissions generated, EURid purchases verified CO₂ credits with the goal of supporting a variety of sustainable projects around the world. These projects are developed to preserve and give back to nature while also providing proactive participative opportunities for the local community.

An interesting environmental project that EURid is pursuing pertains to the reduction of waste and reuse of materials. In 2015, EURid began working on this new project to inspire the world to see waste differently, to change the idea of what rubbish is. It embodies what the circular economy is all about, from production to consumption, to waste management and the market for secondary raw materials. In conjunction with BORSEGGI ('pickpockets'), an Italian tailoring company based in the Milan-Opera prison, EURid aims to contribute to 'closing the loop' of product lifecycles through greater recycling and re-use in order to benefit both the environment and the economy.

EURid aims and looks forward to further enhancing their environmental commitment through their participation in even more projects moving forward.

For more information, including EURid's 2015-2017 environmental statement, visit <https://eurid.eu/en/going-green>

.eu

ACROSS THE EU AND EEA

.eu SEES

**TRANSNATIONAL,
INTERGENERATIONAL
AND MULTISECTOR
POPULARITY**

April 2017 will mark eleven years since EURid opened general registration of the .eu TLD on a first come – first served basis.

Since 2006, millions of businesses and individuals from across the European Union – and even the EEA – have opted for the stable and secure domain that is .eu.

Since 23 May 2012, EURid has taken an official commitment to preserving the planet by supporting various sustainable projects around the world and lowering its carbon footprint. Acting as our role models, the .eu community shows us just how green we can really become!

The top ten countries for .eu registrations make up 84.6% of .eu registrants, with Germany topping the list, followed by the Netherlands and France.

*Discover more of our success stories
on our youtube channel:*

[youtube.com/user/Europeanregistry](https://www.youtube.com/user/Europeanregistry)



Greenovate-europe.eu

Independent Expert Group
Belgium

Greenovate! Europe is a Brussels-based network of eco-innovative consultants and researchers who are dedicated to supporting the emergence of sustainable business on a European-wide scale.



Environmenteurope.eu

Sustainable Research Centre
United Kingdom

Environment Europe is a think tank, a research centre and a non-governmental institution based in Oxford that has a primary focus on sustainability research.



Letscleanupeurope.eu

Waste Initiative
Belgium

Developed by the European Week for Waste Reduction (EWW), the Let's Clean Up Europe (LCUE) campaign is an initiative that aims to promote the implementation of territorial clean-up actions.



Phorwater.eu

Wastewater Recovery Model
Spain

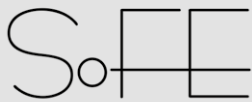
PHORWater closes the loop of phosphorus by recovering this essential nutrient from wastewater for use in agriculture.



Eu-gugle.eu

Social Models
Sweden

EU-GUGLE is a project that aims to demonstrate the feasibility of nearly-zero energy building renovation models to pave the way for large-scale, European-wide replication in smart cities by 2020.



Sofehub.eu

Sustainable Fashion
Poland

SoFE – 'European Social & Sustainable Fashion Entrepreneur' – is a training and incubation platform for existing and future sustainable and ethical fashion entrepreneurs in Europe.



YEE.net.eu

Social Platform
Czech Republic

Youth and Environment Europe (YEE) provides a platform for ecologically minded youth organisations to network and share experiences.



Greentechchallenge.eu

Green Technology
Germany

Green Tech Challenge is an organisation that is driven by your success. Through their vast network and growth program, they help ecologically minded organisations reach new heights!



ESDW.eu

Sustainable Development Initiative
Austria


The ESDW is a European-wide initiative that stimulates and makes visible activities, projects and events that promote sustainable development.



Ecofactory.eu

Plant Delivery
Italy

Based in the heart of Sicily, Ecofactory brings the beauty of nature to your very own doorstep. From their plant kits to their packaging, they do everything with nature in mind!



“Although our main geographical focus is Europe, sensitizing and enhancing the environmental responsibility of European actors generates positive effects worldwide and highlights the core mission of the Let’s Clean Up Europe Campaign which is to be open and inclusive for all actors interested in tackling litter.”

“Having a .eu domain name allows our campaign to highlight its European roots and scope.”

Developed by the European Week for Waste Reduction (EWWR), the Let’s Clean Up Europe (LCUE) campaign is an initiative that aims to promote the implementation of territorial clean-up actions. This effort has the goal of reducing waste in the form of litter while also raising

awareness about the amount of waste produced and the importance of waste prevention and reduction. It encourages a wide range of audiences - public authorities, private companies, civil society as well as citizens themselves - to get involved!

letscleanupeurope.eu

aims to create conscious communities for the betterment of our planet.

“Bringing individuals together from across Europe to work on common challenges ensures that we can avoid a fragmentation of efforts and reach joint solutions.”

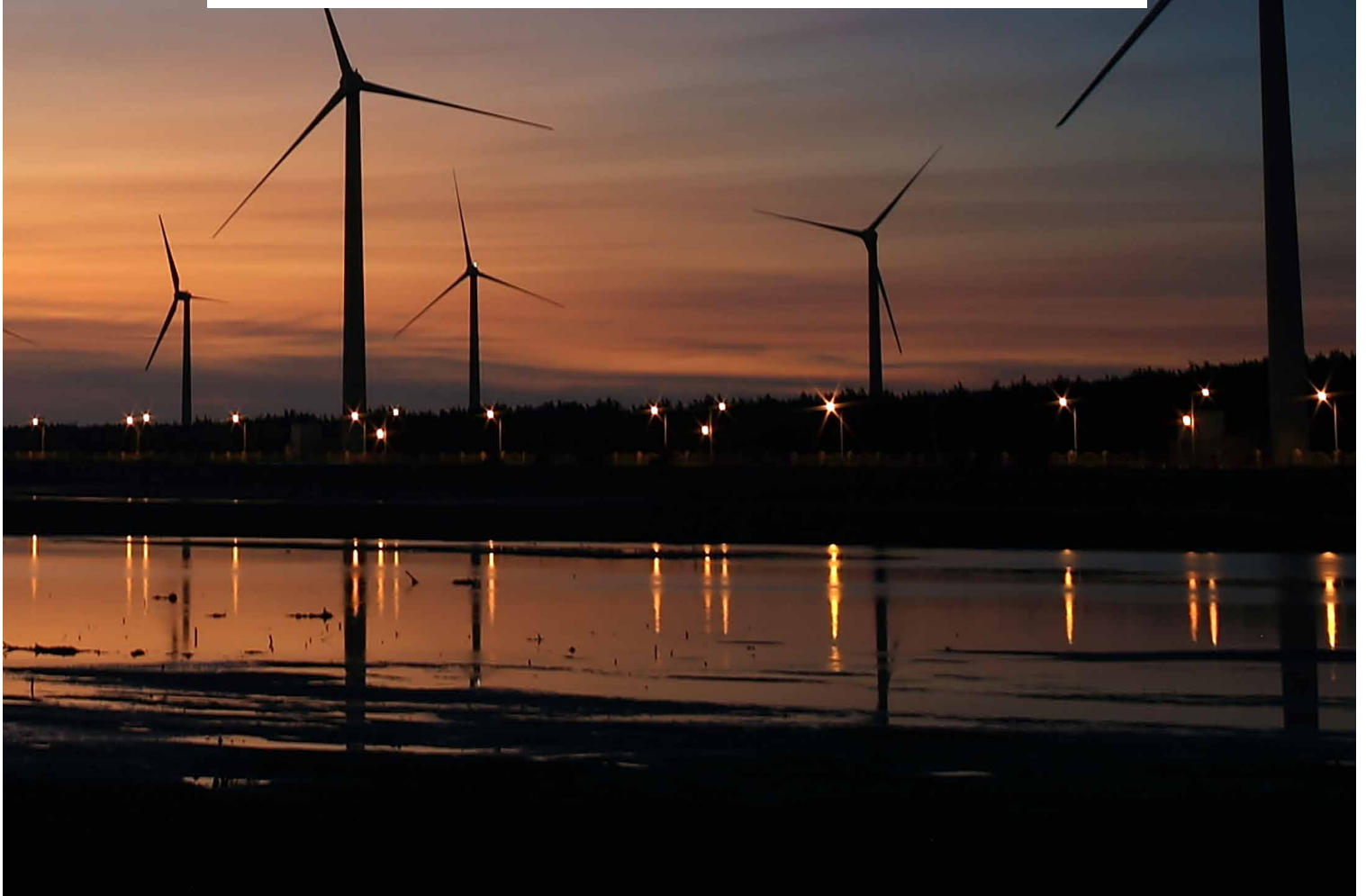
“We chose .eu because representing European interests requires a European presence.”

Greenovate! Europe is a Brussels-based network of eco-innovative consultants and researchers who are dedicated to supporting the emergence of sustainable business on a European-wide scale. Greenovate!

Europe delivers the expertise required for technology and service developers to successfully bring research to market, and for policy-makers to create an environment in which eco-innovative business can thrive.

greenovate-europe.eu

aims to ensure that research can support a sustainable European economy.



Join the .european online community and discover a world full of opportunity.

Why Register One of Our Extensions?



Show your European pride with one of our extensions.



We work tirelessly to ensure the most trustworthy, stable and secure online space available.



Show your customers that you possess a cross-border presence and are in accordance with European law.



We offer state of the art features like Registry Lock and DNSSEC and continuously seek to evolve in an ever-growing industry.



Visit www.eurid.eu and register your .eu today.

