

Terms and conditions

1. Theme of the competition

Successful entries must depict an aspect of cybersecurity and Internet safety. The theme can be approached from various angles such as cybercrime, increasing trust and confidence, privacy on the Internet, cyberbullying, the future of cybersecurity, phishing, technical security, information verification, identity theft and more (the “Theme”).

2. Sponsor and administrator

EURid vzw (RPR Brussel – VAT BE 0864.240.405, a non-profit organisation having its registered office at Telecomlaan 9, 1831 Diegem, Belgium), the registry manager of the .eu Top Level Domain and its variants in other scripts (“EURid”).

3. Eligibility

The competition is open to individuals from Czech, Slovak, Polish, Hungarian, Bulgarian and Romanian secondary schools who as of the date of competition entry are a minimum of fourteen (14) years of age (the “Artist”).

Eligibility is contingent upon fulfilling all the requirements set forth herein.

Family members or members of the same household of existing or recent employees, officers, directors, affiliates, agents and representatives of EURid are not eligible to enter the competition.

No Artist shall be required to make payment of any kind to enter or win a prize in this competition.

EURid reserves the right at its sole discretion to verify the eligibility of any Artist who has entered the competition.

By participating in this competition, the Artist agrees to be bound by these terms and conditions (the “Terms and Conditions”), and the Artist further accepts that the Terms and Conditions of this competition may be altered, amended, varied or otherwise modified by EURid orally or in writing at any time.

4. Eligible Artwork

The Artists (as defined in paragraph 3) are invited to enter the competition with their artwork in the form of a poster. The artwork shall:

- have one single author;
- comply with the Theme;
- be in the following electronic format; JPG, the length of the long side of the poster 2500-3000 px, resolution 300 dpi, maximum file size 15MB, portrait orientation;
- Have a file name that complies with the following: the only accepted characters are A-Z, a-z, 0-9 and “underscore”, no spaces or diacritics;

(the “**Artwork**”).

All submitted Artwork must meet the following additional requirements:

- must be original to the Artist, and not copied, in whole or in part, from any work attributable to another person or entity;
- must not contain any malware or any other computer code or files that are designed to disrupt, damage, impact or limit the functioning of any software or hardware;
- must not infringe or violate the intellectual property rights of any third party;

- must not violate any law, statute, ordinance rule or regulation, or any agreement with any third party;
- must not contain any offensive, obscene, sexually explicit, disparaging or violent content.

5. Key Dates:

Announcement (“Start of the Competition”)	08.03.2021
Deadline for entry (“Closing Date”)	23:59 CET on 17.06.2021
“Jury Evaluation”	21.06.2021 – 02.07.2021
“Notification of the Winning Artists”	During 07.2021
“Exhibition(s)”	From autumn 2021

EURid reserves the right to modify the dates and announce any changes in a timely manner on the competition website (listed at paragraph 6).

6. Submission of Art works

Artists shall enter the competition by:

- visiting EURid’s dedicated competition website: eurid.eu/en/artcompetition (the “Website”);
- completing the application form;
- uploading the filled-out parental consent form (this is only applicable to Artists under 18 years of age at the date of competition entry);
- uploading one (1) Artwork per Artist.

A “Valid Entry” is an Artwork that conforms to the criteria set out in paragraph 4, as submitted by an Artist conforming to the criteria set out in paragraph 3, and submitted by or on behalf of the Artist on or before the Closing Date, through the mechanism set out at paragraph 6.

Any Artwork submitted after the Closing Date shall not be a Valid Entry under any circumstances. EURid reserves the right to disqualify any Artwork or Artist that, at its sole discretion or the sole discretion of the jury members, violates the Terms and Conditions in any way, or any applicable laws, statutes, rules, regulations or policies of the European Union or the country of legal residency of the Artist.

Each Artist having submitted a Valid Entry will be informed by email (via artcompetition@eurid.eu) by EURid of the registration number allocated to the Artwork and any relevant next steps in the competition.

EURid reserves the right, at its absolute discretion, to extend the Closing Date of the competition for a reasonable period of time and any such extended date shall be the new closing date for the purposes of these Terms and Conditions.

EURid reserves the right to exclude an Artist if their Artwork for any reason, or in any circumstances surrounding the display or publication of the Artwork, appears to EURid to expose EURid to the risk of legal proceedings, reputational damage or other potential loss, or if the Artwork is in any way detrimental to EURid’s image.

7. Jury Evaluation

All Valid Entries will be assessed by the jury, which is composed of three (3) members who are experts in various fields of the graphic design and creative industries (the “Jury”). Each Jury member will independently assess the Artworks in their original electronic form (the “Jury

Evaluation”). The Jury members will be announced and published on the Website in a timely manner. EURid will designate one Jury member as the chair of the Jury (the “Jury Chair”).

Each Jury member will have at least ten (10) days to assess the Artworks.

Each Jury member will assess each Artwork linked to a Valid Entry individually, by awarding points according to the assessment criteria below (the “**Criteria**”). Each of the Criteria shall be given equal weight. The assessment point scale for each criterion is from 0 to 10 points (with 10 being the best). It is possible to get a maximum of 40 points for one Artwork per Jury member.

Assessment Criteria

- **Relevance:** the Artwork is relevant to the competition’s Theme;
- **Quality:** the Artwork is well conceived and skilfully executed;
- **Originality:** the Artwork goes beyond the usual visual imagery used to depict the Theme;
- **Communication:** the Artwork successfully communicates a discrete aspect of the Theme by employing design elements.

The Artworks will be assessed anonymously (i.e. each Jury member will only know the registration number of the Artwork without knowing the Artist’s name or school).

All Artworks will be ranked by the Jury on the basis of the individual Jury members’ scores and the subsequent discussions of the Jury, based on the judgment and expertise of the Jury as a whole. In case of deadlock among the Jury on the ranking of Artworks, the Jury Chair will have the casting vote.

EURid is responsible for providing the Jury with the Artworks for assessment, communication with the Jury and maintaining documentation.

The Jury’s decision shall be final.

The winning Artists will be personally contacted (via the email address listed as part of the submission of their Artwork) by a EURid representative.

8. Prizes

From the shortlist of ten Artworks, the Jury will designate the prizes as follows:

- Winner with the highest number of points: Artist’s social media clip created in collaboration with a professional audio-visual production company and 200 EUR EURid gift voucher;
- Runner up with the second highest number of points: 200 EUR EURid gift voucher;
- Third place with the third highest number of points: 150 EUR EURid gift voucher;
- Fourth place: 100 EUR EURid gift voucher;
- The six Artists with the fifth to tenth highest number of points: 6 x 2-month subscription for online art education at www.schoolism.com in the amount of 35 EUR.

The “EURid gift voucher” means the reimbursement of expenditures in the store or e-shop of the winning Artist’s choice for the following types of goods or services: art supplies, art books, educational art activities or technical equipment for creative artwork. The winners will be reimbursed up to the amount stated above based on the presentation of receipts for these expenditures and the bank account for reimbursement until 30 November 2021. The expenditures must be incurred after the winners have been announced.

“Artist’s social media clip” in collaboration with a professional company means the production of a 20-45 second social media clip with music and a dynamic edit of the visual elements, based on

the Artist's design and made in (remote) collaboration with AcTVty, a Belgium-based audio-visual production company. The collaborative pre-production process includes coaching and co-creation of the storyboard. It is foreseen the clip will be completed by 30 November 2021.

9. Exhibitions

EURid will use reasonable endeavours to organise an exhibition in Prague. If the pandemic situation allows, the public announcement of the Jury's decision and awarding of prizes will take place in the form of an exhibition opening ceremony. Alternatively, the winners will be announced publicly via online communication channels.

Up to ten (10) winning Artworks will be exhibited (the "**Exhibition**").

Selected Artworks will be displayed in the centre of Prague in December 2021. EURid will use reasonable endeavours to organise two more exhibitions in two more European cities in 2022.

Artworks selected for Exhibition will not be offered for sale.

Artists will not be expected to collect their Artworks after the end of the Exhibition. The physical, printed versions of the Artworks will be the property of EURid.

The results of the competition and images of selected Artworks will be published on the www.eurid.eu/artcompetition web page, and on the web pages of participating schools if they show interest after the launch of the Exhibition.

10. Documentation

A catalogue will be prepared of the Exhibition where all winning Artworks will be presented and the registered Artworks will be mentioned, as well as the schools from which they originate.

In the event that printed documentation is produced by EURid, each winning Artist and their school will receive one (1) presentation product free of charge. The catalogue will also be available on the Website.

11. Copyright and photography

By entering the competition, the Artist confirms that they hold all intellectual property rights in the Artwork and that they have obtained prior written approval for the use of any third party copyrighted material contained in the submitted Artwork.

Without prejudice to the Terms and Conditions, EURid recognises that the copyright in the Artwork created by the Artist remains with the Artist. Any enquiries for copyright will be referred to the Artist. However, by entering the competition, the Artist grants EURid or any third party a non-exclusive, worldwide, royalty-free license to use (copies of) the Artwork in all territories for the purposes of the Exhibition and other shows, advertising, in print/online publications, and any other purpose deemed suitable by EURid or any third party.

Artists shall allow the Artwork to be photographed and reproduced by EURid or any third party in all territories.

Credit/acknowledgement of the Artist's name will be given when the image is used by EURid. The Artist shall agree that EURid or any third party can alter the format of the Artwork for the purposes of the Exhibition, advertising, in print/online publications, and any other purpose deemed suitable by EURid or any third party.

12. Data protection

EURid and its subsidiaries will process personal data received in accordance with its Privacy Policy as available on <https://eurid.eu/en/other-information/privacy-policy/> and in accordance with applicable data protection regulations.

By completing the entry form, the Artist agrees to EURid and its subsidiaries collecting, retaining, processing, or otherwise utilising the Artist's personal data solely for the purposes of processing the Artist's entry to the competition, the promotion and administration of the competition, the Exhibition and any documentation that may be created. The Artist's personal information will not be shared with any third parties not directly involved in this competition or otherwise processed for alternative purposes without the Artist's consent.

The Artist has the right to request access to, correction, or removal of their data by contacting EURid at the address mentioned on the first page of these Terms and Conditions or www.eurid.eu.

13. Responsibilities of the Artists

The Artists shall be responsible for all costs associated with creating the Artwork.

The winning Artists are responsible for presenting receipts for the redemption of the EURid vouchers by 30 November 2021, otherwise the prize cannot be claimed. The winner of the first prize is obliged to collaborate with the company AcTVty on the creation of the social media clip, which must be completed by 30 November 2021 at the latest.

By entering the competition and by providing any further information to EURid in relation to the competition, the Artist warrants that all such information supplied is truthful, accurate, and not misleading or otherwise incomplete.

14. Limitation of liability

Whilst EURid shall use reasonable skill and care in all circumstances in handling the Artworks, occasional damage to printed or electronic versions of Artworks may occur. EURid shall have no liability whatsoever for any loss, damage or destruction of the electronic or printed versions of the Artworks.

EURid does not accept any liability for lost, corrupted, or delayed entries or prizes, regardless of cause, and EURid does not guarantee that the systems or email address used by Artists to enter the competition will be available at all times.

EURid will not be liable for any damages or costs that are directly or indirectly related to the competition, the participation therein, or to its prizes. Nothing in these Terms and Conditions shall exclude our liability for death or personal injury arising from our negligence in relation to the competition or Exhibition.

15. Dispute Resolution

This competition and the above Terms and Conditions, as well as all questions relating thereto shall be governed by Belgian law and shall be subject to the exclusive jurisdiction of the courts of Belgium.