

Issue 2 - Year 9, November 2023



Illustrated

Join us at the .eu Day!

.eu Day and .eu Web Awards ceremony
held on 16 November at Maison du Bois,
Brussels, Belgium.



.eu Day and .eu Web Awards ceremony

Since 2014, the .eu Web Awards have hosted an online competition designed to recognize websites that excel in aesthetics, content quality, and high security standards across five dynamic categories.

We are delighted to share that the four-month nomination and voting period garnered a record number of 863 fresh, creative, and well-structured websites, which received a total of 8,085 votes. This edition of the .eu Illustrated Web Awards will highlight the 15 websites that have advanced to the finals, and we are excited to announce the winners during the 10th annual .eu Web Awards ceremony on 16 November 2023, in Brussels, Belgium.

The event-filled .eu Day will kick off with three .eu Academy Masterclasses, focusing on pressing issues such as combating the spread of fake news and disinformation, demystifying artificial intelligence, and examining arenas where European values are at stake.

This edition of the .eu Illustrated will introduce the .eu Academy Masterclass speakers and the 2023 .eu Web Awards finalists. Enjoy!

The EURid team.

[Learn more about the .eu day](#)



Meet the .eu Academy Masterclass speakers



In 2008, **Mart de Kruif** assumed command of the allied forces in Afghanistan and in 2011, he was promoted to Lieutenant General and took on the role of Commander of the Royal Netherlands Army. Mart de Kruif's keynote speech centers around leadership in times of crisis: how to translate vision into plans, individuals into teams, and values into virtues. During his presentation, Mart will outline the current developments of the war in Ukraine, emphasizing the importance of defending European democracy during wartime. He highlights the need for coordinated action rather than individual national efforts.



Sophie Timmermann is deputy head of the fact-checking team at CORRECTIV, a German non-profit independent newsroom. Ms. Timmermann will provide insights into their fact-checking work, discuss prominent disinformation topics and narratives across Europe, and share information about initiatives aimed at addressing them. She will also offer tips on how to spot misleading information, particularly in the context of upcoming elections.



Josef Holý has a diverse background, spanning corporate and startup roles, from programming to AI, with recent interests in digital manipulation, computational propaganda, and AI ethics, while also co-hosting a Czech podcast and giving lectures at FIT CTU in Prague. In this Masterclass, he will address the widespread public debate on AI's risks and dangers, aiming to dispel the sci-fi and magical thinking belief systems that have led to confusion and hindered crucial regulatory discussions.

Meet the 2023 .eu Web Awards finalists



The Leaders

easypost.eu

dreamwithus.eu

web2emotions.eu



The Rising Stars

shopthelook.eu

ecoinomy.eu

mementoes.eu



The Laurels

sustainablejustcities.eu

africoneu.eu

pv4plants.eu



The Better World

pocityf.eu

sinnogenes.eu

decide4energy.eu



The House of .eu

frankfurt-galaxy.eu

solvberg.eu

aboutbulgaria.eu



The Leaders

easypost.eu

EasyPost.eu - processes and sends all your corporate mail, business communications, and document flows, whether physical or digital, depending on the needs of your recipients.

EasyPost Classic - We collect your unstamped mail, process it, and ship it at the most competitive rates on the market.

EasyPost Connect - Combine all your shipping methods in one user-friendly platform. Mailing, printing, and sending important business communications, securely, has never been easier. Whether physical or digital, we manage and send all your electronic documents securely and via registered delivery if required.



dreamwithus.eu

We are a brand that ensures your dreams become a reality. Dreamwithus specializes in the Home & Living niche, celebrating beautifully designed products for your home. We prioritize timelessness and pay attention to detail in everything we do, from bedding and decorations to furniture. Our aim is to provide the highest quality at affordable prices.



DREAM WITH US®

web2emotions.eu

Web to Emotions, a Digital Agency, is a certified B Corp web agency and a Benefit company. We empower your company, brand, or start-up to achieve exceptional results that exceed your expectations. As a digital agency, we stand out from the rest with our unique ability to seamlessly integrate strategic thinking and operational excellence. With over 20 years of experience, we have perfected the art of combining technology, communication, and marketing to deliver unparalleled success.





The Rising Stars

shopthelook.eu

Shopthelook.eu is the first 3D virtual shopping mall that can be viewed from all devices, including VR headsets. With our site, we have observed that users spend an average of 7 to 40 minutes, a significant increase in engagement compared to the average time spent on a traditional e-commerce site. This demonstrates our mission to transform online shopping into a fun and engaging experience.



ecoinomy.eu

At Ecoinomy, our mission is to make cryptocurrencies accessible and easy to understand for everyone. We've witnessed firsthand how the complexities of digital currencies can be daunting for many. However, just like any innovation, understanding is the key to embracing it. With the right knowledge, what may seem complex becomes straightforward, and what may feel risky becomes safe.

That's why we're here – to guide you through the journey of digital finance, ensuring you have the confidence and clarity to thrive. Through our clear guides, expert reviews, and the latest news, we help people discover the real benefits of cryptocurrencies. Join us and discover how simple the world of Bitcoin and blockchain economy can be!



ecoinomy

mementoes.eu

MEMENTOES brings together museums, game developers, and research centers to merge the educational power of historical museums with the global reach of video games. Through three game development partnerships, museums collaborate with game developers and labs to create immersive video games based on their collections. These games transport players to the past, allowing them to engage with archival content and experience history through the eyes of everyday people.

The games support museum exhibitions, fostering empathy and emotional connections with marginalized groups from history and today. Additionally, MEMENTOES will establish best practices, develop technology services, and release an accessibility toolkit to encourage future collaborations between tech and cultural heritage sectors, promoting inclusive engagement with cultural heritage.



MEMENTOES



The Laurels

sustainablejustcities.eu

The SustainableJustCities.eu website acts as a hub of news and resources on how to create cities that are both sustainable and just. We support and provide tools for decision-makers, administrators, activists, and other city-makers in their work towards building an equal, inclusive, and sustainable future. The platform builds on work catalysed by the EU-funded UrbanA project (2019-2022), and is managed by ICLEI Europe.



SUSTAINABLE AND JUST CITIES



africoneu.eu

AfriConEU, a Horizon2020 project, strengthens African digital innovation ecosystems by enhancing existing Digital Innovation Hubs (DIHs) through capacity building and networking. These hubs play a crucial role in fostering digital entrepreneurship. By improving their capabilities, they drive digital innovation effectively.

The project introduces the 'AfriConEU Networking Academy,' connecting DIHs in Africa and the EU to share best practices and resources. Through flagship programs, it empowers African DIHs to support local industries, boost startups, and equip youth with digital skills. The project involves 11 partners from various countries.



pv4plants.eu

PV4Plants is a Horizon Europe funded project with the aim of enhancing synergy between the agriculture and energy sectors through innovative agrivoltaics (agriPV) technology, which integrates solar photovoltaic modules with agricultural activities. The objective is to improve growing conditions and land use efficiency while generating renewable energy through light spectrum engineering. This technology optimizes sunlight performance and contributes to creating an improved microclimate beneath the agriPV panels. Furthermore, a real-time monitoring system is implemented to track multiple indicators, further enhancing the system's effectiveness. The website pv4plants.eu has been developed and maintained by R2M Solution Spain, Innovation Manager of the project.





The Better World

pocityf.eu

POCITYF is an EU-funded smart city project aimed at transforming historical cities into greener, smarter, and more livable places while preserving their cultural heritage. Through the implementation and testing of Positive Energy Districts in these cities, POCITYF contributes to Europe's goal of becoming the first Carbon Neutral Continent by 2050.

POCITYF's website was developed by ICONS, a strategic partner specializing in EU-funded Research & Innovation projects. ICONS designs and executes communication, dissemination, exploitation, and social innovation strategies, and measures their impacts using innovative indicators.



[sinnogenes.eu](https://www.sinnogenes.eu)

SINNOGENES focuses on developing a comprehensive framework of methodologies, tools, and technologies known as the SINNO Energy Toolkit. This toolkit assists in the transition to clean energy by offering innovative energy storage solutions and flexible power generation, ensuring system compatibility and adherence to distributed energy storage standards for participation in flexibility markets.



SINN  GENES

decide4energy.eu

DECIDE (Developing Energy Communities through Informative and Collective Actions) is a Horizon 2020 project aimed at gaining a better understanding of how energy communities and energy efficiency services are established and managed. It also intends to identify the most effective communication and interaction strategies to encourage participation in energy communities among specific types of individuals and groups. Additionally, the project will test and transfer knowledge through seven pilots across Europe.

Through the project's experience and research, the DECIDE team aims to develop knowledge on the building blocks, tools, and best practices required for the widespread adoption of collective energy actions and energy communities, thus advancing the European energy transition. The DECIDE4energy.eu website is managed by ICLEI Europe.





The House of .eu

frankfurt-galaxy.eu

The Frankfurt Galaxy is a professional American football team that competes in the European League of Football. The league was founded in 2021, with Frankfurt Galaxy becoming the inaugural European Champion. Seventeen teams from various European countries compete for the championship ring at the end of each season. Now in its third year, Frankfurt Galaxy is considered one of the top contenders, having reached the playoffs and played in the semi-finals against Rhein Fire.



[solvberg.eu](https://www.solvberg.eu)

Solvberg.eu showcases the work of Norwegian photographer Jens Sølberg. This website offers a comprehensive view of his photography business, featuring multiple portfolios, insights into the photographer's background, and contact details. Additionally, it serves as a digital gallery highlighting Sølberg's artistic creations, providing visitors with the opportunity to explore and purchase his artwork.

The website serves a dual purpose: functioning as both a photographer's brochure and a platform for showcasing his artwork.



Jens Sølberg **photographer**

aboutbulgaria.eu

aboutbulgaria.eu is your gateway to explore the captivating beauty of Bulgaria's nature and its rich, vibrant culture. Our website features a curated list of Bulgaria's most enchanting tourist destinations, delves into the intriguing myths and legends that shape the country's heritage, and offers a comprehensive look at Bulgaria's fascinating history. Additionally, we provide curious facts and a digital media gallery showcasing the diverse landscapes and culture of this remarkable country.

At AboutBulgaria, our mission is to share the extraordinary beauty of Bulgaria with a wider audience, reaching both travellers seeking to explore Bulgaria and those curious to learn more about this captivating nation.



 **AboutBulgaria**

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The dots you can trust.

Published by EURid vzw | Telecomlaan 9, 1831 Diegem, Belgium | Tel. +32 (0)2 401 2750
www.eurid.eu | Editor Reelika Kirna | press@eurid.eu

More information on the .eu Day is available on
link.eurid.eu/doteuday

